

Dinesh Nair

Professional Design/Anime Artist

Dynamic and innovative professional with 20+ years of invaluable hands-on-experience in handling several simultaneous creative design projects, concept creation, graphic design, animation and visual conceptualisation. Equipped with the ability to escalate brand awareness by utilising skills gained in the creative industry, being able to identify opportunities, overcome objections, build long-term mutually beneficial relationship with vendors, and clients, establishing a successful and lucrative company.

✉ dineshn1974@gmail.com

🌐 dineshnair.in

📍 New Delhi, Delhi

WORK EXPERIENCE

Professional Graphic Designer

Freelance - [Mousewait](http://Mousewait.com), timejar.com

- [topsecretscience](http://topsecretscience.com), [topsecretkids](http://topsecretkids.com), [topsecretspartans](http://topsecretspartans.com)

01/2006 - Present

Achievements

- Produced both eCommerce and non-eCommerce creative website layouts
- Created designs, concepts, and sample layouts, based on knowledge of layout and aesthetic design concepts.
- Prepared illustrations and storyboarding discussing with clients, and making necessary changes
- Utilised After Effects and other computer proficiency in making motion graphic animations for video productions.
- Performed video sound editing for interviews, music videos, book trailers,

Web/Graphic Designer

Overseas Software Technologies, Noida, U.P

2000 - 2005

Achievements

- Establish and manage a freelance graphic design business that aims to assist companies in brand development.
- Spearhead visual identity including brand positioning, promotions, and digital marketing for different companies.
- Conceptualise art design, gif animations, videos, websites and social media channels to promote product brands.
- Develop creative advertising content for various media, including menus, business cards, flyers, posters while ensuring maximum brand awareness of target audience/market.

AREAS OF EXPERTISE

Visual Design & Storytelling

Advanced Graphic Design

Media Production

Dynamic Visual Design

TECHNICAL SKILLS

Adobe Suite

Photoshop, Illustrator, After Effects

Video Suite

Final Cut Pro, Apple Motion

Concept 3D Art

Cinema 4D

EDUCATION

- **B.COM, Delhi University**
- **GNIIT Program, NIIT, New Delhi**
- **Post Grad in Media Production**
- **MBA in Information Technology**

WEBSITES

<http://southphillyitaliankitchen.com>
<http://serendipitypress.com/>
<https://votalawgroup.com/>
<http://internationalmagnetschools.com>
<https://americanobesityassociation.org/>
<http://topsecretkids.org>
<http://smartshikshana.com/>
<http://www.akmontilla.com/>

VIDEOS

<https://vimeo.com/showcase/7828975>